

#### POZNAN UNIVERSITY OF TECHNOLOGY

EUROPEAN CREDIT TRANSFER AND ACCUMULATION SYSTEM (ECTS) pl. M. Skłodowskiej-Curie 5, 60-965 Poznań

# **COURSE DESCRIPTION CARD - SYLLABUS**

Course name		
Economics		
Course		
Field of study		Year/Semester
Electrotechnics		2/3
Area of study (specialization)		Profile of study
-		general academic
Level of study		Course offered in
First-cycle studies		PL
Form of study		Requirements
full-time		elective
Number of hours		
Lecture	Laboratory classes	s Other (e.g. online)
30		
Tutorials	Projects/seminars	5
Number of credit points		
2		
Lecturers		
Responsible for the course/lecturer:		Responsible for the course/lecturer:
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Wydział Inżynierii Zarządzania		
	,	

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#### Prerequisites

The student has the basic general knowledge necessary to understand the principles of economic thinking. The student has knowledge about society and management at the high school level about the role of money in the economy and finance (financial market). The student also has the ability to obtain and interpret basic data on the economic situation of the country affecting the functioning of the enterprise, knows the basic concepts of accounting.

#### **Course objective**

Presentation of basic knowledge in the field of economics, organization and management. Among the main objectives of the subject are:

O1. to familiarize students with the basic micro- and macroeconomic categories



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- O2. developing practical skills related to knowledge of economic mechanisms
- O3. developing the ability to evaluate the data provided by accounting

#### **Course-related learning outcomes**

Knowledge

- 1. [K\_W16] Understands the basic concepts of micro- and macroeconomic and accounting
- 2. [K\_W16, K\_W19] Knows the sources of financing the company's activity
- 3. [K\_W16, K\_W19] Can assess the company's situation on the basis of financial statements

4. [K\_W16, K\_W19] Knows the mechanisms and sources of using the opportunities of the financial market

Skills

1. [K\_U22, K\_U21] Is able to interpret the basic categories and measures of economic growth and development

- 2. [K\_U22, K\_U21] Is able to calculate the financial effects of using various financial instruments
- 3. [K\_U22, K\_U21] Interprets barriers and limits of economic growth
- 4. [K\_U22, K\_U21] Is able to read and interpret financial statements

5. [K\_U01] Is able to use the indicated sources of knowledge (list of basic literature) and acquire knowledge from other sources, is able to integrate obtained information, make their interpretations, as well as draw conclusions and formulate and justify opinions.

#### Social competences

- 1. [K\_K03] The student can work individually and in a team
- 2. [K\_K01] The student understands the need for self-education and professional development
- 3. [K\_K02] Is able to participate in the preparation of investment projects
- 4. [K\_K06] The student is able to think and act in an entrepreneurial and innovative way

#### Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows: LECTURE:

- formative assessment: discussions summarizing individual lectures, giving the opportunity to assess the student's understanding of the issues, implementation of tasks on the e-MoodlePP platform

- final grade: written test of the subject or summary grade based on partial grades

#### **Programme content**

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- 1 Subject of economics. Basic business entities.
- 2. The essence of the market mechanism.
- 3-4. The mechanism of consumer and producer (entrepreneur) behavior.
- 5. Analysis of the company's costs in the short and long term
- 6. Money, banks and non-banking financial institutions.
- 7-8. Social accounting: national income, national (national) product.
- 9. Economic growth.
- 10. Unemployment and inflation.
- 11. Tax system.

12-13. Small and medium enterprises and their role in the economy.

14. Economic analysis (analysis of financial statements: balance sheet, profit and loss account, assessment of the structure and cost of capital).

15. Business financing.

#### **Teaching methods**

LECTURE: conversational lecture, interactive discussion, e-learning

#### Bibliography

Basic

- 1. M. Gajowisk /red./, Makroświat. Podręcznik z ćwiczeniami do makroekonomii, WPP, Poznań 2012
- 2. A. Borowiec, T. Brzęczek, Mikroekonomia, WPP, Poznań 2011
- 3. Brigham E., Podstawy zarzadzania finansami, PWE, Warszawa 2015
- 4. Matejun M., Zarządzanie małą i średnią firmą w teorii i w ćwiczeniach, DIFIN, Warszawa 2012

#### Additional

1. A.Dębicka, K. Olejniczak, ENTREPRENEURSHIP AND COMPETITIVENESS OF SUBRE-GIONS ON THE EXAMPLE OF THE WIELKOPOLSKA REGION IN POLAND, Biblioteka Regionalisty, ISSN:2081-4461, Wrocław, 2019

- 2. P.Bartkiewicz, M. Szczepański, Podstawy zarządzania finansami przedsiębiorstw, WPP, Poznań 2010
- 3. Disciplined Entrepreneurship https://www.d-eship.com/

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# Breakdown of average student's workload

	Hours	ECTS
Total workload	55	2,0
Classes requiring direct contact with the teacher	30	1,0
Student's own work (literature studies, preparation for	25	1,0
laboratory classes/tutorials, preparation for tests/exam, project		
preparation) <sup>1</sup>		

<sup>&</sup>lt;sup>1</sup> delete or add other activities as appropriate